

# Taxi LCD Network Player



## Introduction

Our Taxi LCD Player is a 3G network multimedia player for taxis which features our proprietary SDS-CMS14TM Smart Digital Signage Software .

It can be controlled through the wireless network to update, manage and monitor which is widely used for media advertising.



## Features and Benefits

- ↳ 3G Remote Update
- ↳ Personalized User Interface Customization
- ↳ High Scalability
- ↳ WI-FI Hotspot

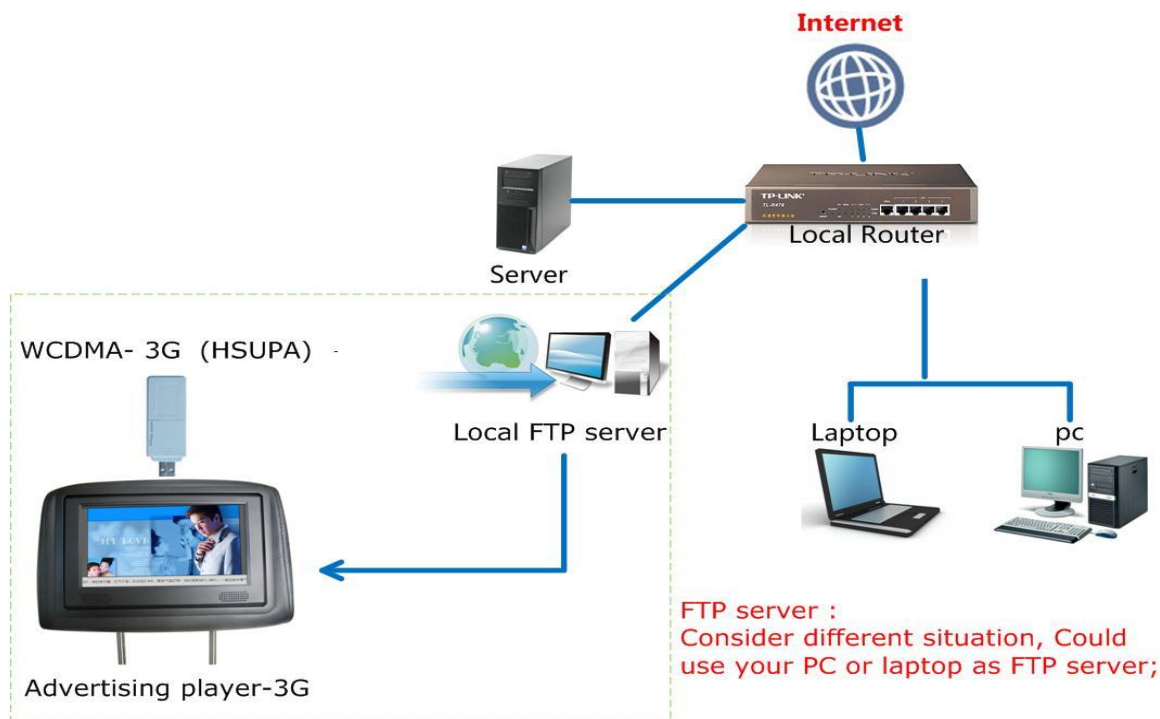


More styles are available.

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## 3G Remote Update System Configuration



## Signage Software Management



Our SDS-CMS14TM Smart Digital Signage Software digital signage management software is especially developed for digital signage networks. It is easy to install and use, and it can be deployed in LAN, 3G or Wi-Fi.

- ↳ Content Management (Video, Audio, Picture and Message)
- ↳ Player Management, Real-time player Status
- ↳ Playlist Scheduling, Layout Change
- ↳ User Management, Playback Statistics

More styles are available.

# Taxi LCD Network Player



## Specifications

Contents & Playback	
Media Support	Video/Audio/Picture/Scrolling text
Video format	MOV, AVI, MP4, DVD, ASF, WMV, MKV, RM, RMVB, TS, DAT, MPG, MPEG, VOB
Audio format	MP3, WMA, WMA Pro, AAC, MPEG1/2 Layer ½, ADPCM, OGG Vorbis, Dolby Digital AC3, Dolby Digital Plus, RA-COOK, FLAC
Picture format	JPEG, BMP, GIF, PNG, TIFF
Scrolling Message (Ticker)	Support
Display Resolution	Up to 1920 x 1080
High Definition(H.D.)	1080P Full H.D.
Portrait Mode	Support
Background Picture	Support
Multiple Zones Display	Support multiple zones on screen
Platform	Non-PC based , RISC or Embedded based platform
Video output	YPbPr (1080P), HDMI (1080P), VGA (720P), CVBS (PAL/NTSC)
Audio Output	RCA L / R jack, SPDIF digital audio jack
Storage	2G SD card (Maximum up to 128G)
Processor	ARM based Multimedia processor , 720MHz
Network	10/100 Mbps Fast Ethernet
Wireless	Wi-Fi 802.11b/g, 3G (WCDMA, CDMA2000, through external USB module)
USB	USB2.0 x 1, USB1.0 x 1
Power Input	DC 12V

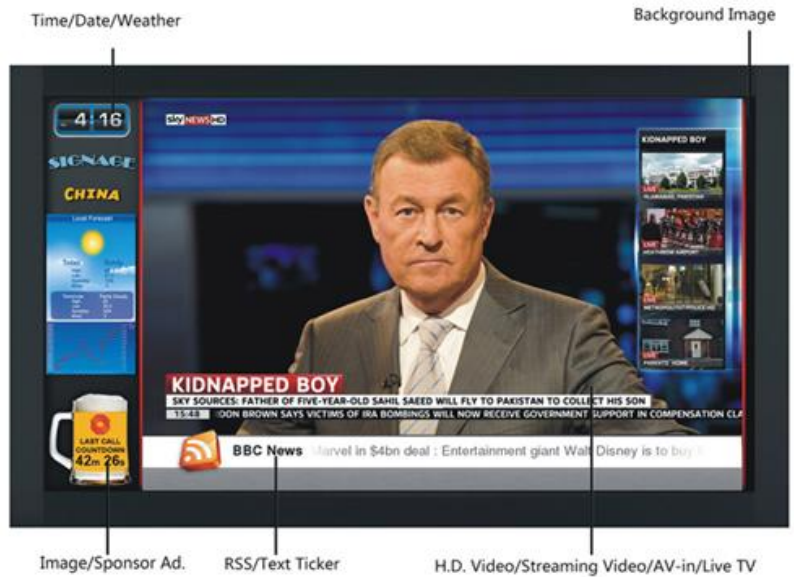


## Specifications

LCD Specification & Others		
<b>LCD Spec.</b>	LCD Panel	8 Inches
	Max. Resolution	800*480 WVGA
	Viewing Angle	65°/65°/45°/65°
	Color System	PAL/NTSC
	Response Time	12ms
	Contrast Ratio	250-400cd/m2
	Brightness	500
<b>Others</b>	Operation Temperature	0~40°C
	Relative Humidity	20%~85%
	Color	White, Black or Any Other Color
	Life Cycle	100,000 Hours
	Accessories	AC Adapter (Input: AC/100-240V, Output: DV/12V), Power Cord
	Housing	Leather
	Net Weight	1.5KG
	Dimension	290*200*105MM
Certification	CE, RoHS, FCC	



## Displaying Effect



## Management Software



### SDS-CMS14™ Smart Digital Signage Software :

- ↳ Web-Based Interface (Using by IE browser)
- ↳ Support unlimited players
- ↳ Multiple-Corporation support
- ↳ Content Management
- ↳ Playlist Scheduling, Layout Change
- ↳ User Management, Reporting

## About Us

Located in Toronto, Smart Digital Signage is dedicated to developing world-class digital signage systems for advanced information distribution.

With powerful R&D ability, we specialize in providing software and hardware for digital signage solutions, which is specifically designed to *manage your multimedia display content. It is widely used in advertising, signage and information broadcasting to the public, such as department stores, shopping malls, retail stores, hotels, bars, restaurants, club houses, hospitals, government buildings, institutions, transportations and information centers.*

At Smart Digital Signage, our priority is to provide our clients with the highest quality products, the most innovative solutions and the best customer service.



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